



Windsor Ford, Grande Prairie, AB

Windsor Ford dealership has served the Grande Prairie area for more than 40 years. They are recognized as the largest Ford dealership across Canada. Their mission is to provide their customers with the best, brightest and friendliest service.

Products Used

- M-9000M2
- DA-250FH
- PC-658R
- PE-304
- CS-304



Purpose

Upon assessing their audio equipment, Windsor Ford recognized they needed to upgrade their audio system in order to elevate their customers' experience and daily operation. Their main concerns were the audio quality of their background music and the intelligibility of their paging.

Challenges

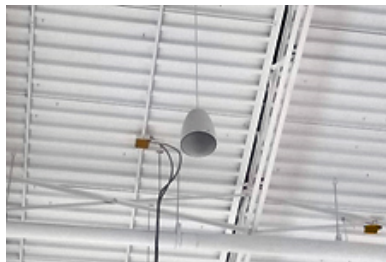
Being a busy, large, open dealership with high ceilings, their main challenge was to suppress reverberation as much as possible and provide even sound throughout. Also, considering the noise level within their service bays, it was important to overcome that with clear, intelligible audio for effective communication.

Solution

TOA had devised a system that strategically placed a combination of our noninvasive PC-658R Ceiling Speakers and our sleek, modern suspended PE-304 Pendant Speakers to provide even, intelligible, high-quality audio while fully minimizing reverberation throughout all areas within the dealership. TOA had also cleverly positioned CS-304 Wide Range Weatherproof Speakers to greatly improve communication in noisy settings. The audio setup is powered and controlled by a combination of TOA's DA250FH and M-9000M2 Amplifiers, providing a generous amount of power, inputs and outputs

Feedback

The management and staff at Windsor Ford are blown away by the noticeable improvement. Their new TOA audio setup has greatly elevated their customers' experience and overall communications with clear, beautiful sound.



About TOA Canada Corporation

TOA Corporation was founded in Kobe, Japan over 80 years ago. TOA operates in over 100 countries worldwide, with manufacturing Facilities found in nearly every major market area. These facilities have a reputation for precision design and fabrication, resulting in a Proven track record of TOA product reliability.

TOA Canada Corporation was formed in 1990 as a complete sound solutions provider, specializing in commercial audio, including, Public address, voice communications, voice evacuation and emergency paging requirements. TOA Canada offers complete solutions for all corporate and commercial audio communications and intercom security requirements.